

Texas High School Athletic Directors Association
50th Annual State Conference and Professional Development Program



**Preserving Our Legacy,
Preparing The Future**



Sunday, June 6th - Wednesday, June 9th, 2021
Kalahari Resort and Convention Center-3001 Kalahari Blvd. Round Rock, Texas 78665

Sunday, June 6th

- 9:00 a.m.-10:00 a.m. THSADA Officers-Acacia Room
9:00 a.m.-10:00 a.m. Region Directors Meeting-Kalahari A
10:00 a.m.-11:15 a.m. Board of Directors-Chairs Meeting-Kalahari A
11:15 a.m.-11:30 a.m. Board of Directors/Chairs-Individual Photos-outside-Kalahari A
11:30 a.m.-12:00 noon Moderators/Introducers meet with Keith Kilgore-Acacia Room
- 12:00 p.m.-5:00 p.m. Attendee Registration-Kilimanjaro Ballroom-Registration 5-6
Exhibitor Registration-Kilimanjaro Ballroom-Registration 7
- 1:30 p.m.-3:15 p.m. PBK Sports-THSADA Hall of Honor Celebration-Main Stage-Kalahari Ballroom
Separate registration required
- 3:15 p.m.-3:50 p.m. THSADA Board of Directors/Chairs Group Photo-Main Stage-Kalahari Ballroom
- 3:50 p.m.-4:00 p.m. Welcome-David Kuykendall-President-THSADA-Main Stage-Kalahari Ballroom
- 4:00 p.m.-4:50 p.m. Critical/Legal Issues Specific to UIL/Private School Athletic Administrators-Main Stage-Kalahari Ballroom
Presented by Musco Lighting
Jim Walsh-Attorney Walsh Gallegos Trevino Kyle and Robinson P.C.,
Introduction-David Kuykendall-President-THSADA
TAAC 302
- 4:50 p.m.-5:10 p.m. **BREAK-Kalahari Ballroom Lobby-*Presented by Athletic Supply***
- 5:10 p.m.-6:00 p.m. Critical/Legal Issues Specific to UIL/Private School Athletic Administrators-Main Stage-Kalahari Ballroom
Jim Walsh-Attorney Walsh Gallegos Trevino Kyle and Robinson P.C.,
Introduction-David Kuykendall-President-THSADA
TAAC 304
- 6:00 p.m. ***End of the Day-Enjoy the amenities of the Kalahari Resort!***

Monday, June 7th

- 7:00 a.m.-2:00 p.m. Attendee Registration-Kilimanjaro Ballroom-Registration 5-6
Exhibitor Registration-Kilimanjaro Ballroom-Registration 7
- 7:30 a.m. Coffee available-Kilimanjaro Lobby
- 8:00 a.m. CAA Exam-Sandra Mader-Banyan Room
- 8:30 a.m.-9:20 a.m. The State of Texas High School Athletics-Main Stage-Kalahari Ballroom
Dr. Charles Breithaupt-Executive Director of Athletics-UIL
Introduction-Rodney Chant-Past President-THSADA
TAAC-101
- 8:30 p.m.-9:20 p.m. TAPPS-Salon C/D
TAAC-110T
- 9:20 a.m.-9:40 a.m. **BREAK-Kilimanjaro Lobby**
Mega Drawing Sales begin
- 9:40 a.m.-10:30 a.m. UIL Updates for 2021-2022-Main Stage-Kalahari Ballroom
Dr. Susan Elza-Director of Athletics-UIL
Introduction-Debbie Fuchs-President-elect-THSADA
TAAC-102
- 9:40 a.m.-10:30 a.m. TAPPS-Salon C/D
TAAC-111T

- 10:30 a.m.-10:50 a.m. BREAK-Kilimanjaro Lobby**
- 10:50 a.m.-11:40 a.m. Athletic Department Organization/Management/Administration-Main Stage-Kalahari Ballroom**
Presented by HomeTown Ticketing
Sheila Henderson-Marlin ISD
Mike Meeks-Lubbock ISD
Silvia Salinas-Dallas ISD
Steve Williams-Allen ISD
Introduction-Rodney Chant-Past President-THSADA
Moderator-David Kuykendall-Frisco ISD
TAAC-204
- 10:50 a.m.-11:40 a.m. Gipper Media, Inc.-Salon C/D-Kalahari Ballroom**
Matthew Glick-CEO
- 11:40 a.m.- 1:15 p.m. Lunch on Own- Enjoy all the Kalahari has to offer!**
- 11:40 a.m.- 12:10 p.m. Officials Committee-Kalahari Ballroom**
Awards Committee-Kalahari Ballroom
AD/HFC Committee-Salon C/D-Kalahari Ballroom
- 1:15 p.m.-2:05 p.m. Athletic Personnel; Pre-Post Season Conference/Documentation/Evaluation and Recommendation**
Main Stage-Kalahari Ballroom
Presented by Snap! Raise
Vivian Dancy-Galena Park ISD
Scot Hafley-Wichita Falls ISD
Charles Lincoln-Crowley ISD
Stan Laing-Northside ISD
Introduction-David Kuykendall- President-THSADA
Moderator-Dr. Lisa Langston-Fort Worth ISD
TAAC-202
- 1:15 p.m.-2:05 p.m. Varsity Brands-Salon C/D-Kalahari Ballroom**
- 2:05- 2:25 p.m. BREAK-Kilimanjaro Lobby**
- 2:25 p.m.-3:15 p.m. Considerations for Construction/Installation and Renovation Projects-Main Stage-Kalahari Ballroom**
Presented by Port-a-Cool
William Chaffe-Paragon Sports Constructors
Introduction-Philip O'Neal-Vice President-THSADA
TAAC-402
- 2:25 p.m.-3:15 p.m. Equitable Advisors-TRS-Salon C/D-Kalahari Ballroom**
Introduction-Debbie Fuchs-President-elect-THSADA
- 3:15 p.m.-3:35 p.m. BREAK-Kilimanjaro Lobby**
- 3:35 p.m.-4:00 p.m. THSADA General Session-Main Stage-Kalahari Ballroom**
Rusty Dowling-Executive Director
Joe Bill Fox-First THSADA President-1971
- Whataburger Scholar-Athlete Award Recipients**
Jeff Altman-Director, Sponsorships, Marketing & Innovation
- 4:00 p.m. Exhibitors Meeting-Salon C/D**
Bill Daws-Director of Programs
- 4:00 p.m.-5:00 p.m. Keynote Speaker-Main Stage-Kalahari Ballroom**
Don Yaeger-former Associate Editor-Sports Illustrated, NY Times best-selling author
Brad Black-President/CEO-Humanex Ventures
- 5:00 p.m.-8:00 p.m. Daktronics Monday Tradeshow Festival Open-Kilimanjaro Ballroom**
Paul Wildeman-Daktronics
Rusty Dowling-Executive Director-THSADA
Mega Drawing Sales will be available
- 8:00 p.m. End of the Day – Enjoy the amenities of the Kalahari Resort!**

Tuesday, June 8th

- 9:00 a.m.** **Hellas Construction-Benny Carter Memorial Golf Tournament**
The Golf Club at Star Ranch-2500 FM 685, Hutto, Texas
Separate registration required
- 8:00 a.m.** **Coffee available-Kilimanjaro Lobby-Presented by Gilman Gear**
- 9:00 a.m.-9:50 a.m.** **Professional Relationships with all Stakeholders during a Crisis-Main Stage-Kalahari Ballroom**
Presented by Frio Hydration
Dr. Ronald Jackson-Beaumont ISD
Rey Ramirez-Rio Grande City ISD
Introduction-Rodney Chant-San Angelo ISD
TAAC-301
- 9:50 a.m.-10:10 a.m.** **BREAK-Kilimanjaro Lobby-Presented by Gilman Gear**
- 10:10 a.m.-11:00 a.m.** **Emergency Action Plans/Weather Safety-Main Stage-Kalahari Ballroom**
Scott Galloway-White Settlement ISD
Introduction-Rodney Chant-San Angelo ISD
TAAC-502
- 10:10 a.m.-11:00 a.m.** **TAPPS-Salon C/D**
TAAC-T
- 11:00 a.m.-11:30 a.m.** **THSADA Officials Committee Updates-Main Stage-Kalahari Ballroom**
Mike Bass-Alvin ISD
Andre Walker-Houston ISD
Introduction-Rusty Dowling-THSADA
- 11:30 a.m.-1:30 p.m.** **Midday Tradeshow Open-Kilimanjaro Ballroom**
Lunch on Own- Enjoy all the Kalahari has to offer!
- 1:30 p.m.-2:20 p.m.** **Critical Components of the Athletic Department Handbook-Main Stage-Kalahari Ballroom**
Presented by LPA
Robert Davies-Harlingen ISD
Brenda Marshall-Corpus Christi ISD
Introduction-Philip O'Neal-Vice President-THSADA
TAAC 201
- 2:20 p.m.- 2:40 p.m.** **BREAK-Kilimanjaro Lobby-Presented by Gilman Gear**
- 2:40 p.m.-3:30 p.m.** **School Finance/Budget Update-Main Stage-Kalahari Ballroom**
Dr. Kenneth Adix-Chief Financial Officer-Round Rock ISD
Introduction-Philip O'Neal-Vice-President-THSADA
TAAC-205
- 3:30 p.m.-4:00 p.m.** **Hellas Construction-Benny Carter Memorial Golf Tournament Awards-Kalahari Ballroom**
- 4:00 p.m.-6:00 p.m.** **PBK Sports-Tuesday Tradeshow Festival-Kilimanjaro Ballroom**
- 6:00 p.m.** **End of the Day – Enjoy the amenities of the Kalahari Resort!**

Wednesday, June 9th

7:30 a.m.

Coffee available-Kalahari Ballroom Lobby

9:00 a.m.-9:50 a.m.

UIL-TEA Side-by-Side Compliance-Main Stage-Kalahari Ballroom

Dr. Mark Cousins-Director of Eligibility and Education-UIL
Introduction-Debbie Fuchs-President-elect-THSADA
TAAC 105

9:50 a.m.-10:00 a.m.

BREAK-Kalahari Ballroom Lobby

10:00 a.m.-10:50 a.m.

UIL-PAPF/Waivers/State Executive Committee-Main Stage-Kalahari Ballroom

Dr Kevin Jones-Policy Director-UIL – Darryl Beasley-Compliance Director-UIL
Debbie Decker-Executive Director-Katy ISD
Introduction-David Kuykendall-President-THSADA
TAAC 104

10:50 a.m.-11:00 a.m.

BREAK-Kalahari Ballroom Lobby

11:00 a.m.-11:50 a.m.

UIL-Debrief and Q&A for THSADA Membership-Main Stage-Kalahari Ballroom

Dr. Charles Breithaupt-Executive Director-UIL
Dr. Jamey Harrison-Deputy Director-UIL
Dr. Susan Elza-Director of Athletics-UIL
Introduction-David Kuykendall-President-THSADA

11:50 a.m.

Closing Remarks

David Kuykendall-President-THSADA

Mega Drawings/Conference Concludes-Main Stage-Kalahari Ballroom

Vince Sebo-Director of Athletics-Tomball ISD

