

Texas High School Athletic Directors Association
50th Annual State Conference and Professional Development Program



**Preserving Our Legacy,
Preparing The Future**



Sunday, June 6th - Wednesday, June 9th, 2021

Kalahari Resort and Convention Center-3001 Kalahari Blvd. Round Rock, Texas 78665

Sunday, June 6th

- 9:00 a.m.-10:00 a.m. THSADA Officers-Acacia Room
9:00 a.m.-10:00 a.m. Region Directors Meeting-Kalahari A
10:00 a.m.-11:15 a.m. Board of Directors-Chairs Meeting-Kalahari A
11:15 a.m.-11:30 a.m. Board of Directors/Chairs-Individual Photos-outside-Kalahari A
11:30 a.m.-12:00 noon Moderators/Introducers meet with Keith Kilgore-Acacia Room
- 11:30 a.m.-1:30 p.m. Lunch on your own.... enjoy the Kalahari Resort**
- 12:00 p.m.-5:00 p.m. Attendee Registration-Kilimanjaro Ballroom-Registration 5-6
- 1:30 p.m.-3:15 p.m. PBK Sports-THSADA Hall of Honor Celebration-Kalahari Ballroom E
Separate registration required/Coffee & Dessert served
- 3:15 p.m.-3:50 p.m. THSADA Board of Directors/Chairs Group Photo-Main Stage-Kalahari Ballroom
Courtesy Peacock Sport Photo
- 3:15 p.m.-5:00 p.m. Exhibitor Registration-Kilimanjaro Ballroom-Registration 7
3:45 p.m.-3:50 p.m. General Assembly-Special Recognition-Main Stage-Kalahari Ballroom
3:50 p.m.-4:00 p.m. Welcome-David Kuykendall-President-THSADA-Main Stage-Kalahari Ballroom
- 4:00 p.m.-4:50 p.m. Critical/Legal Issues Specific to UIL/Private School Athletic Administrators-Main Stage-Kalahari Ballroom
*Presented by Musco Lighting
Jim Walsh-Attorney Walsh Gallegos Trevino Kyle and Robinson P.C.,
Introduction-David Kuykendall-President-THSADA
TAAC 302*
- 4:50 p.m.-5:10 p.m. BREAK-Kalahari Ballroom Lobby-*Presented by Athletic Supply*
- 5:10 p.m.-6:00 p.m. Critical/Legal Issues Specific to UIL/Private School Athletic Administrators-Main Stage-Kalahari Ballroom
*Jim Walsh-Attorney Walsh Gallegos Trevino Kyle and Robinson P.C.,
Introduction-David Kuykendall-President-THSADA
TAAC 304*
- 6:00 p.m. **End of the Day-Enjoy the amenities of the Kalahari Resort!**
*David Kuykendall-President-THSADA
William Chaffe, CEO Paragon Sports Constructors*
- 8:00 p.m.-11:00 p.m. **Back Together (again)! A 50th Anniversary Fiesta hosted by Paragon Sports Constructors**
Kalahari Event Barn
THSADA Conference Attendees welcome, please wear your Gray attendee badge for event entry

Monday, June 7th

- 7:00 a.m.-2:00 p.m. Attendee Registration-Kilimanjaro Ballroom-Registration 5-6
Exhibitor Registration-Kilimanjaro Ballroom-Registration 7
- 7:30 a.m. Coffee available-Clubhouse- Kilimanjaro Lobby
- 8:00 a.m. CAA Exam-Sandra Mader-Banyan Room
- 8:30 a.m.-9:20 a.m. The State of Texas High School Athletics-Main Stage-Kalahari Ballroom
*Dr. Charles Breithaupt-Executive Director-UIL
Introduction-Rodney Chant-Past President-THSADA
TAAC-101*
- 8:30 a.m.-9:20 a.m. TAPPS-Current Events-Salon C/D
*Bryan Bunselmeyer - TAPPS Executive Director
Robert Huckabee - TAPPS Associate Director
Steve Prud'homme - TAPPS Associate Director
Introduction-Debbie Fuchs-President-elect-THSADA
TAAC-110T*

- 9:20 a.m.-9:40 a.m.** **BREAK-Clubhouse- Kilimanjaro Lobby**
Mega Drawing sales begin
- 9:40 a.m.-10:30 a.m.** **UIL Updates for 2021-2022-Main Stage-Kalahari Ballroom**
Dr. Susan Elza-Director of Athletics-UIL
Introduction-Debbie Fuchs-President-elect-THSADA
TAAC-102
- 9:40 a.m.-10:30 a.m.** **TAPPS-Student Eligibility-Salon C/D**
Bryan Bunselmeyer - TAPPS Executive Director
Robert Huckabee - TAPPS Associate Director
Steve Prud'homme - TAPPS Associate Director
Introduction-Philip O'Neal-Vice President-THSADA
TAAC-111T
- 10:30 a.m.-10:50 a.m.** **BREAK-Clubhouse- Kilimanjaro Lobby**
- 10:50 a.m.-11:40 a.m.** **Athletic Department Organization/Management/Administration-Main Stage-Kalahari Ballroom**
Presented by HomeTown Ticketing
Sheila Henderson-Marlin ISD
Mike Meeks-Lubbock ISD
Silvia Salinas-Dallas ISD
Steve Williams-Allen ISD
Introduction-Rodney Chant-Past President-THSADA
Moderator-David Kuykendall-Frisco ISD
TAAC-204
- 10:50 a.m.-11:40 a.m.** **Learn from the Pros: Social Media Must-Knows for Athletic Departments-Gipper Media, Inc.**
Salon C/D-Kalahari Ballroom
Matthew Glick-CEO
Introduction-Philip O'Neal-Vice President-THSADA
- 11:40 a.m.- 1:15 p.m.** **Lunch on Own- Enjoy all the Kalahari has to offer!**
- 11:40 a.m.- 12:15 p.m.** **TAAC Committee-Jerry Littlejohn-Kalahari Ballroom**
Publications Committee-Andrea Fluhman-Kalahari Ballroom
Athletic Committee-Andre Walker-Kalahari Ballroom
Policy Committee-Vince Sebo-Kalahari Ballroom
Membership Committee-Scott Moehlig-Kalahari Ballroom
Officials Committee-Mike Bass-Kalahari Ballroom
Awards Committee-Russ Reeves-Kalahari Ballroom
NIAAA-Committee-Brenda Marshall-Kalahari Ballroom
AD/HFC Committee-Dr. Charles Breithaupt/David Kuykendall-Kalahari A
- 1:15 p.m.-2:05 p.m.** **Athletic Personnel; Pre-Post Season Conference/Documentation/Evaluation and Recommendation**
Main Stage-Kalahari Ballroom
Presented by Snap! Raise
Vivian Dancy-Galena Park ISD
Scot Hafley-Wichita Falls ISD
Charles Lincoln-Crowley ISD
Stan Laing-Northside ISD
Introduction-David Kuykendall- President-THSADA
Moderator-Dr. Lisa Langston-Fort Worth ISD
TAAC-202
- 1:15 p.m.-2:05 p.m.** **Together as One: Driving Student Engagement and Building a Connected Culture in a Time When It's Never Been Needed More-Varsity Brands-Salon C/D-Kalahari Ballroom**
Bill Seely-President-Varsity Spirit
Introduction-Debbie Fuchs-President-elect-THSADA
- 2:05- 2:25 p.m.** **BREAK-Clubhouse- Kilimanjaro Lobby**
- 2:25 p.m.-3:15 p.m.** **Considerations for Construction/Installation and Renovation Projects-Main Stage-Kalahari Ballroom**
Presented by Port-a-Cool
William Chaffe-Paragon Sports Constructors
Introduction-Philip O'Neal-Vice President-THSADA
TAAC-402
- 2:25 p.m.-3:15 p.m.** **Equitable Advisors-Understanding your Retirement Benefits-Salon C/D**
Chris Roberts-ChFC, CLU/Ryan Ellis-MBA, Senior VP-Equitable Advisors
Introduction-Debbie Fuchs-President-elect-THSADA

- 3:15 p.m.-3:35 p.m.
3:35 p.m.-4:00 p.m. **BREAK-Clubhouse- Kilimanjaro Lobby**
THSADA General Session-Main Stage-Kalahari Ballroom
Rusty Dowling-Executive Director
Joe Bill Fox-First THSADA President-1971
Whataburger Scholar-Athlete Award Recipients
Jeff Altman-Director, Sponsorships, Marketing & Innovation
- 4:00 p.m. **Tradeshow Meeting-Salon C/D**
All Exhibitors and Sponsors
Bill Daws-Director of Programs
- 4:00 p.m.-5:00 p.m. **Keynote Speaker-Main Stage-Kalahari Ballroom**
Don Yaeger-former Associate Editor-Sports Illustrated, NY Times best-selling author
Brad Black-President/CEO-Humanex Ventures
Introduction-Bob DeJonge-Assistant Executive Director-THSADA
- 5:00 p.m.-8:00 p.m. **Daktronics Monday Tradeshow Festival Open-Kilimanjaro Ballroom**
Paul Wildeman-Daktronics
Rusty Dowling-Executive Director-THSADA
Mega Drawing Sales will be available
- 8:00 p.m.
Tuesday, June 8th **End of the Day – Enjoy the amenities of the Kalahari Resort!**
- 9:00 a.m. **Hellas Construction-Benny Carter Memorial Golf Tournament**
The Golf Club at Star Ranch-2500 FM 685, Hutto, Texas
Separate registration required
- 8:00 a.m. **Coffee available-Clubhouse- Kilimanjaro Lobby-Presented by Gilman Gear**
- 9:00 a.m.-9:50 a.m. **Professional Relationships with all Stakeholders during a Crisis-Main Stage-Kalahari Ballroom**
Presented by Frio Hydration
Dr. Ronald Jackson-Beaumont ISD
Rey Ramirez-Rio Grande City ISD
Introduction-Rodney Chant-Past President-THSADA
TAAC-301
- 9:50 a.m.-10:10 a.m. **BREAK-Clubhouse- Kilimanjaro Lobby-Presented by Gilman Gear**
- 10:10 a.m.-11:00 a.m. **Weather Safety, Policy, & Decision Making - Current Trends & Best Practices-Main Stage-Kalahari Ballroom**
Scott Galloway-White Settlement ISD/Colin Perry-Perry Weather
Introduction-Philip O'Neal-Vice President-THSADA
TAAC-502
- 10:10 a.m.-11:00 a.m. **TAPPS-By-Law Guidance-Salon C/D**
Bryan Bunselmeyer - TAPPS Executive Director
Robert Huckabee - TAPPS Associate Director
Steve Prud'homme - TAPPS Associate Director
Introduction-Rodney Chant-Past president-THSADA
TAAC-114T
- 11:00 a.m.-11:30 a.m. **THSADA Officials Committee Updates-Main Stage-Kalahari Ballroom**
Mike Bass-Alvin ISD
Andre Walker-Houston ISD
Introduction-Rusty Dowling-THSADA
- 11:30 a.m.-1:30 p.m. **Midday Tradeshow Open-Kilimanjaro Ballroom**
Lunch on Own- Enjoy all the Kalahari has to offer!
- 1:30 p.m.-2:20 p.m. **Critical Components of the Athletic Department Handbook-Main Stage-Kalahari Ballroom**
Presented by Go Fan!
Robert Davies-Harlingen ISD
Brenda Marshall-Corpus Christi ISD
Introduction-Philip O'Neal-Vice President-THSADA
TAAC 201
- 1:30 p.m.-2:20 p.m. **Athletic Facility Project Planning and Programing; Emphasis on Aquatic Facilities-Salon C/D**
Arash Izadi, Principal / Director of Sport + Recreation, LPA
Justin Caron, Principal / Aquatic Design Group
Introduction-Rodney Chant-Past President-THSADA
TAAC 401

- 2:20 p.m.- 2:40 p.m. **BREAK-Clubhouse- Kilimanjaro Lobby**-Presented by *Gilman Gear*
- 2:40 p.m.-3:30 p.m. **School Finance/Budget Update-Main Stage-Kalahari Ballroom**
Dr. Kenneth Adix-Chief Financial Officer-Round Rock ISD
Introduction-Philip O'Neal-Vice-President-THSADA
TAAC-205
- 3:30 p.m.-4:00 p.m. **Hellas Construction-Benny Carter Memorial Golf Tournament Awards-Kalahari Ballroom**
- 4:00 p.m.-6:00 p.m. **PBK Sports-Tuesday Tradeshaw Festival-Kilimanjaro Ballroom**
Trey Schneider, President PBK Sports
Rusty Dowling-Executive Director-THSADA
- 6:00 p.m. **End of the Day – Enjoy the amenities of the Kalahari Resort**

Wednesday, June 9th

- 7:30 a.m. **Coffee available-Kalahari Ballroom Lobby**
- 8:30 a.m.-8:40 a.m. **Special Address-Joe Bill Fox-Past President-THSADA**
- 8:40 a.m.-9:30 a.m. **UIL-TEA Side-by-Side Compliance-Main Stage-Kalahari Ballroom**
Dr. Mark Cousins-Director of Eligibility and Education-UIL
Introduction-Debbie Fuchs-President-elect-THSADA
TAAC 105
- 9:30 a.m.-9:40 a.m. **BREAK-Kalahari Ballroom Lobby**
- 9:40 a.m.-10:50 a.m. **UIL-PAPF/Waivers/State Executive Committee-Main Stage-Kalahari Ballroom**
Dr Kevin Jones-Policy Director-UIL
Darryl Beasley-Compliance Director-UIL
Nakita Guillory-Waiver Officer-UIL
Debbie Decker-Executive Director-Katy ISD
Introduction-Philip O'Neal-Vice-President-THSADA
TAAC 104
- 10:50 a.m.-11:00 a.m. **BREAK-Kalahari Ballroom Lobby**
- 11:00 a.m.-11:50 a.m. **UIL-Debrief and Q&A for THSADA Membership-Main Stage-Kalahari Ballroom**
Dr. Charles Breithaupt-Executive Director-UIL
Dr. Jamey Harrison-Deputy Director-UIL
Dr. Susan Elza-Director of Athletics-UIL
Introduction-David Kuykendall-President-THSADA
- 11:50 a.m. **Closing Remarks**
David Kuykendall-President-THSADA
Mega Drawings/Conference Concludes-Main Stage-Kalahari Ballroom
Vince Sebo-Director of Athletics-Tomball ISD