



DRAFT COPY 5-10-2022

Texas High School Athletic Directors Association

51st Annual State Conference and Professional Development Program

Sunday, June 12th- Wednesday, June 15th, 2022

Kalahari Resort and Convention Center-3001 Kalahari Blvd. Round Rock, Texas 78665

Sunday, June 12th

- 9:00 a.m.-10:00 a.m. THSADA Officers-Acacia Room
- 9:00 a.m.-10:00 a.m. Region Directors Meeting-Bamboo Room
- 10:00 a.m.-11:15 a.m. New Board of Directors-Chairs Orientation Meeting-Bamboo Room
- 11:30 a.m.-12:00 noon Moderators/Introducers meet with Johanna Denson-Acacia Room
- 11:30 a.m.-1:30 p.m. Lunch on your own.... enjoy the Kalahari Resort
- 12:00 p.m.-5:00 p.m. Attendee/Superintendent Registration-Kilimanjaro Ballroom-Registration 5-6
- 12:00 p.m.-5:00 p.m. Exhibitor Registration-Kilimanjaro Ballroom-Registration 7
- 1:00 p.m.-1:30 p.m. Hall of Honor Inductee/Family photos-Kalahari Ballroom E
- 1:30 p.m.-3:15 p.m. PBK Sports-THSADA Hall of Honor Celebration-Kalahari Ballroom E
Separate registration required/Coffee & Dessert served
- 3:15 p.m.-4:00 p.m. THSADA New Board of Directors/Chairs/Staff Group and Individual Photos-Main Stage-Kalahari Ballroom
- 3:15 p.m.-4:00 p.m. Hall of Honor Inductee interview w/Pat Kohan-Kalahari Ballroom Lobby
- 4:00 p.m.-4:15 p.m. Welcome-David Kuykendall-President-THSADA-Main Stage-Kalahari Ballroom
- 4:15 p.m.-5:05 p.m. Critical/Legal Issues Specific to Athletic Administrators-Kalahari Ballroom-Presented by Musco Sports Lighting
Introduction-David Kuykendall-President-THSADA
Jim Walsh-Shareholder-Walsh Gallegos
TAAC 302
- 5:05 p.m.-5:20 p.m. BREAK-Kilimanjaro Lobby-Clubhouse
- 5:20 p.m.-6:10 p.m. Critical/Legal Issues Specific to Athletic Administrators-Kalahari Ballroom-Presented by HomeTown Ticketing Title IX Panel
Introduction-David Kuykendall-President-THSADA
Moderator-Jim Walsh-Shareholder-Walsh Gallegos
Dr. Lisa Langston-Director of Athletics-Fort Worth ISD
Brenda Marshall-Senior Director of Athletics-Corpus Christi ISD
Lynn Pool-Assistant Director of Athletics-Austin ISD
TAAC 304
- 6:10 p.m. Lee Penland- Paragon Sports Constructors

Monday, June 13th

- 7:00 a.m.-4:00 p.m. **Attendee/Superintendent Registration-Kilimanjaro Ballroom-Registration 5-6**
Exhibitor Registration-Kilimanjaro Ballroom-Registration 7
- 7:30 a.m. **Coffee available-Clubhouse- Kilimanjaro Lobby**
- 8:00 a.m. **CAA Exam-Sandra Mader-Portia Room**
- 8:30 a.m.-8:50 a.m. **Opening General Session-Kalahari Ballroom**
Rusty Dowling-Executive Director-THSADA
- 9:00 a.m.-9:50 a.m. **State of High School Athletics-Kalahari Ballroom-Presented by Helmet Tracker**
Introduction-Philip O'Neal-Director of Athletics-Mansfield ISD/President-elect-THSADA
Dr. Charles Breithaupt-Executive Director-UIL
TAAC 101
- 9:00 a.m.-9:50 a.m. **TAPPS-Current Events-Salon C-D**
Introduction-Rodney Chant-Director of Athletics-San Angelo ISD-Past President-THSADA
TAAC 110T
- 9:50 a.m.-10:10 a.m. **BREAK-Clubhouse- Kilimanjaro Lobby-Perry Weather**
Mega Drawing sales begin
- 10:10 a.m.-11:00 a.m. **Superintendents Panel-Kalahari Ballroom-Presented by Protect Education**
Introduction-Philip O'Neal-Director of Athletics-Mansfield ISD-President-elect-THSADA
Moderator-Dr. Charles Breithaupt-Executive Director-UIL
Dr. Mark Henry-Superintendent-Cy Fair ISD
Dr. LaTonya Goffney-Superintendent-Aldine ISD
Dr. Eric Wright-Superintendent-Hays CISD
Dr. Roland Hernandez-Superintendent-Corpus Christi ISD
- 10:10 a.m.-11:00 a.m. **Aspiring Athletic Administrators Academy Orientation-Salon A-B-Presented by STRIDE**
Attendee introductions/State Conference schedule/AAAA Schedule/Tradeshaw/THSADA calendar events/
Region Meetings/state-wide webinars/Future AAAA classes /Mega Drawings
David Kuykendall-former Director of Athletics-Frisco ISD-President-THSADA
Debbie Fuchs-former Director of Athletics-Clear Creek ISD-President-elect-THSADA
Rusty Dowling-Executive Director-THSADA
- 10:10 a.m.-11:00 a.m. **TAPPS-Student Eligibility-Salon C-D**
Introduction-Rodney Chant-Director of Athletics-San Angelo ISD-Past President-THSADA
TAAC 111T
- 11:00 a.m.-11:10 a.m. **Session Transition**
- 11:10 a.m.-12:00 noon **Section 21-UIL Constitution and Contest Rules- Required Orientation-Salon A-B-Presented by Watchfire Signs**
Introduction-Johanna Denson-Director of TAAC-THSADA
Scott Hafley-Director of Athletics-Wichita Falls ISD
Jonathan Lamb-Director of Athletics-Leander ISD
TAAC 106
- 11:10 a.m.-12:00 noon **Bond Support by the Athletic Administrator-Panel-Kalahari Ballroom**
Presented by Lifesavers Protective Health Screenings
Moderator-Philip O'Neal-Director of Athletics-Mansfield ISD/President-elect-THSADA
Dr. Martha Salazar-Zamora-Superintendent of Schools-Tomball ISD
Juan Lopez-Partner, Director of Sports Planning and Design-PBK Sports
Ryan Gregory-Chief Marketing Office-PBK
Vince Sebo-Director of Athletics-Tomball ISD
TAAC 403
- 11:10 a.m.-12:00 noon **Enhancing the Athletic Facility Experience-Salon C-D**
Introduction-Rodney Chant-Director of Athletics-San Angelo ISD/Past President-THSADA
Arash Izadi-Principal and Director of Sport+Recreation-LPA
TAAC 405
- 12:00 noon-1:30 p.m. **Lunch on your own- Enjoy all the Kalahari has to offer!**
- 1:30 p.m.-2:20 p.m. **Social Media Guidelines for Athletic Personnel and Athletes-Lecture-Salon C-D**
Introduction: Rodney Chant-Director of Athletics-San Angelo ISD-Past President-THSADA
Melissa Kates-General Counsel-Grand Prairie ISD
TAAC 307

- 1:30 p.m.-2:20 p.m. **Athletic Directors Role in the District-Table Top Discussion-Kalahari Ballroom-Presented by DIS.IN.FX**
Introduction: Johanna Denson-Director of TAAC-THSADA
Jennifer Frazier-Director of Athletics-McKinney ISD
TAAC 212
- 1:30 p.m.-2:20 p.m. **Aspiring Athletic Administrators Academy session-Salon-A-B**
Athletic Administrator Expectations and Responsibilities
David Kuykendall-former Director of Athletics-Frisco ISD-President-THSADA
Debbie Fuchs-former Director of Athletics-Clear Creek ISD-President-elect-THSADA
Dr. Susan Elza-Director of Athletics-UIL
Richard Kilgore-Superintendent of Schools-Bruceville-Eddy ISD
- 2:20 p.m.- 2:40 p.m. **BREAK-Clubhouse- Kilimanjaro Lobby-Perry Weather**
- 2:40 p.m.-3:30 p.m. **Dr. Greg Poole-Superintendent of Schools-Barbers Hill ISD-Kalahari Ballroom-Presented by Samson Equipment**
Expectations of an Athletic Administrators thru the eyes of a Superintendent
Introduction-Rusty Dowling-Executive Director-THSADA
- 3:30 p.m.-3:50 p.m. **BREAK-Clubhouse- Kilimanjaro Lobby-Perry Weather**
- 3:50 p.m.-4:40 p.m. **Mental Health/Stress Management of all Stakeholders-Pre-recorded Webinar-Lecture-Salon A-B**
Introduction: Bob DeJonge-Assistant Executive Director-THSADA
on-Video Board Certified Wellness Coach Abby England -Better Health Means a Better You.
on-Video Jennifer Frazier-Director of Athletics-McKinneyISD
on-Video Ray Zepeda-Director of Athletics-Cy Fair ISD
TAAC 504
- 3:50 p.m.-4:40 p.m. **Navigating the UIL Portal-Lecture-Kalahari Ballroom-Presented by Reliance Architecture**
Introduction: Philip O'Neal-Director of Athletics-Mansfield ISD-President-elect-THSADA
Grace McDowell-Director of Athletics-Frisco ISD
TAAC 108
- 3:50 p.m.-4:40 p.m. **Equitable Advisors-TRS Retirement Presentation-Salon C-D**
Introduction: Debbie Fuchs-President-THSADA
Chris Roberts-Retirement Planning Specialist-Equitable Advisors
Garrett Sladek-Regional Vice-President-Equitable Advisors
- 4:00 p.m. **Tradeshow Meeting-Zambezi/Nile Room**
All Exhibitors/Sponsors
Bill Daws-Director of Programs
Dave Stephenson-Director of Strategic Partnerships
- 4:40 p.m.-5:00 p.m. **THSADA Presidents' Session-Main Stage-Kalahari Ballroom**
Introductions-Rusty Dowling-Executive Director-THSADA
Philip O'Neal-President-elect-THSADA
David Kuykendall-Past President-THSADA
Debbie Fuchs-President-THSADA
(Installation of New Board of Directors)
Whataburger Scholar-Athlete Award Recipients
Jeff Altman-Director, Sponsorships, Marketing & Innovation
- 5:00 p.m.-8:00 p.m. **Daktronics-Monday Tradeshow Festival-Kilimanjaro Ballroom**
Rusty Dowling-Executive Director-THSADA
Paul Wildeman-Daktronics
Mega Drawing Sales will be available
- 8:00 p.m. ***End of the Day – Enjoy the amenities of the Kalahari Resort!***
- Tuesday, June 14th**
- 7:30 a.m. **Registration-Hellas Construction-Benny Carter Memorial Golf Tournament**
The Golf Club at Star Ranch-2500 FM 685, Hutto, Texas
- 8:30 a.m. **Shotgun start**
Separate registration required
- 8:00 a.m. **Registration Opens**
- 8:00 a.m. **Coffee available-Clubhouse- Kilimanjaro Lobby**
- 8:00 a.m. **UIL Live Stream all day in Zambezi/Nile Room-Presented by Symmetry Sports Construction**
Introduction: Johanna Denson-Director of TAAC-THSADA

- 9:30 a.m.-10:20 a.m. **Recruiting/Retaining Athletic Personnel-Panel-Kalahari Ballroom-Presented by Snap! Raise**
Introduction: Rodney Chant-Director of Athletics-San Angelo ISD-Past President-THSADA
Blake Feldt-Director of Athletics-Midland ISD
Gilbert Leal-Director of Athletics-Brownsville ISD
Dr. Joe Young-Superintendent of Schools-Brownwood ISD
Dr. Denise Monzingo-Superintendent of Schools-Rockdale ISD
TAAC 209
- 9:30 a.m.-10:20 a.m. TAAC 505 C-D - Special Needs....
9:30 a.m.-10:20 a.m. **Aspiring Athletic Administrators Academy session-Salon A-B**
Hiring Coaches and Staff/Working with Faculty and Central Administration
Debbie Fuchs-former Director of Athletics-Clear Creek ISD-President-THSADA
David Kuykendall-former Director of Athletics-Frisco ISD-Past President-THSADA
Stan Laing-Director of Athletics-Northside ISD
Leslie Slovak-Director of Athletics-Richardson ISD
- 10:20 a.m.-10:40 a.m. **BREAK-Clubhouse- Kilimanjaro Lobby**
- 10:40 a.m.-11:30 a.m. **Role of the 1A-4A Director of Athletics-Panel-Salon-C-D-Presented by Samson Equipment**
Introduction: Philip O'Neal-Director of Athletics-Mansfield ISD-President-elect-THSADA
Moderator-Jaime Boswell-Director of Athletics-Andrews ISD-4A
Jared Hunt-Director of Athletics-Academy ISD-3A
Damion Hopkins-Director of Athletics-Royal ISD-3A
Jerod Womack-Director of Athletics-Stephenville ISD-4A
TAAC 210
- 10:40 a.m.-11:30 a.m. **Legislative Mandates and UIL Required Documentation for Student-Athlete Health and Safety Panel**
Kalahari Ballroom-Presented by VYPE Media
Introduction: Johanna Denson-Director of TAAC-THSADA
Moderator: Scott Galloway-Director of Athletics-White Settlement ISD
Panel-TBA
TAAC 501/503
- 10:40 a.m.-11:30 a.m. **Aspiring Athletic Administrators Academy session-Salon A-B**
Mock Interviews-Techniques and Protocol of interview for an Athletic Administrator position
Debbie Fuchs-former Director of Athletics-Clear Creek ISD-President-THSADA
David Kuykendall-former Director of Athletics-Frisco ISD-Past President-THSADA
Philip O'Neal-Director of Athletics-Mansfield ISD-President-elect-THSADA
- 11:30 a.m.-1:30 p.m. **Midday Tradeshow Open-Kilimanjaro Ballroom**
Lunch on your own- Enjoy all the Kalahari has to offer
- 1:30 p.m.-2:20 p.m. **Open**
- 1:30 p.m.-2:20 p.m. **Game Day Guidelines for Athletic Administrators-Lecture-Kalahari Ballroom-Presented Biamp**
Introduction: Johanna Denson-Director of TAAC-THSADA
Barbara Wise-Assistant Director of Athletics-San Antonio ISD
TAAC 208
- 1:30 p.m.-2:20 p.m. **Managing the Athletic Administrator/Head Coach Position-Panel-Salon A-B-Presented by Sideline Power**
Moderator: Rodney Chant-Director of Athletics-San Angelo ISD-Past President-THSADA
Mike Giles-Director of Athletics/Head Football Coach-Needville ISD
Mike Peters-Director of Athletics/Head Football Coach-Fort Stockton ISD
Jeff Luna-Director of Athletics/Head Football Coach-Poth ISD
Joe Marichalar-Director of Athletics/Head Football Coach-Santa Rosa ISD
TAAC 203
- 2:20 p.m.- 2:40 p.m. **BREAK-Clubhouse- Kilimanjaro Lobby**
- 2:40 p.m.-3:30 p.m. **Assistant Athletic Directors Duties and Responsibilities-Panel-Kalahari Ballroom-Mammoth Construction**
Moderator-Rodney Chant-Director of Athletics-San Angelo ISD/Past President-THSADA
Del Van Cox-Assistant Director of Athletics-Abilene ISD
Sandra Flinn-Assistant Athletic Director-Harlingen CISD
Dean Colbert-Director of Athletic Services-Aldine ISD
Michael Sain-Assistant Director of Athletics-Prosper ISD
TAAC 211

2:40 p.m.-3:30 p.m.

DEC/SEC Protocols -Orientation of the UIL DEC Representatives Salon C-D

Introduction: Johanna Denson-Director of TAAC-THSADA
Leslie Slovak-Director of Athletics-Richardson ISD
TAAC 103

2:40 p.m.-3:30 p.m.

Aspiring Athletic Administrators Academy session-Salon A-B

First-Year Athletic Administrators/Hall of Honor Inductees - Insights/Academy Wrap-up
Debbie Fuchs-former Director of Athletics-Clear Creek ISD-President-THSADA
David Kuykendall-former Director of Athletics-Frisco ISD-Past President-THSADA
Kirby Killingsworth-Director of Athletics-Clear Creek ISD
Brian McClenny-Director of Athletics-McAllen ISD
Debbie Decker-Director of Athletics-Katy ISD
Chris Feris-Director of Athletics-Conroe ISD

3:30 p.m.-4:00 p.m.

TBA

4:00 p.m.-6:00 p.m.

PBK Sports Tuesday Tradeshow Festival-Kilimanjaro Ballroom

Rusty Dowling-Executive Director-THSADA
Juan Lopez-Partner, Director of Sports Planning and Design-PBK Sports

6:00 p.m.

End of the Day – Enjoy the amenities of the Kalahari Resort

Wednesday, June 15th

7:30 a.m.

Coffee available-Kalahari Ballroom Lobby

8:30 a.m.-9:20 a.m.

THSADA Committee Meetings-Kalahari Ballroom
Introduction: Rusty Dowling-Executive Director-THSADA

9:40 a.m.-11:00 a.m.

UIL Legislative Council Wrap-up Session-Main Stage-Kalahari Ballroom-Presented by HUDL

For all Attendees and Aspiring Athletic Administrator Academy Attendees

Introduction-Debbie Fuchs-President-THSADA
Dr. Charles Breithaupt-Executive Director-UIL
Dr. Jamey Harrison-Deputy Director-UIL
Dr. Susan Elza-Director of Athletics-UIL
TAAC 102

11:00a.m.-11:10a.m.

Break

11:10 a.m.-

Closing Remarks
Debbie Fuchs-President-THSADA
Rusty Dowling-Executive Director-THSADA
Conference Mega Drawings-Kalahari Ballroom

