



CONTINUE THE JOURNEY

2023 State Conference

Texas High School Athletic Directors Association

52nd Annual State Conference and Professional Development Program

Sunday, June 11th- Wednesday, June 14th, 2023

Kalahari Resort and Convention Center-3001 Kalahari Blvd. Round Rock, Texas 78665

Sunday, June 11th

8:30 a.m.

CAA exam-Portia Room

11:00 a.m.-6:00 p.m.

Attendee/Superintendent Registration-Kilimanjaro Ballroom-Registration 5

12:00 p.m.-6:00 p.m.

Exhibitor Registration-Kilimanjaro Ballroom-Registration 7

11:30 a.m.

QUAD A Mentor Meeting-Salon ABC

12:00 p.m.-12:45 p.m.

QUAD A Orientation/Officers/Mentor Introduction/Social-Salon A-B-C

David Kuykendall-Past President-THSADA

Debbie Fuchs-President-THSADA

Rusty Dowling-Executive Director-THSADA

Philip O'Neal-Mansfield ISD-Incoming President-THSADA

Leslie Slovak-Richardson ISD-Incoming president-elect-THSADA

First-Time Attendees Orientation/Officers-Acacia/Bamboo

Johanna Denson-Director of TAAC-THSADA

Melanie Hinson-Assistant Director of Athletics-Southwest ISD

12:45 p.m.-1:30 p.m.

Hall of Honor Inductee/Family photos/Interviews-Nile Room

1:30 p.m.-3:15 p.m.

PBK Sports-THSADA Hall of Honor Celebration-Kalahari Ballroom E

Separate registration required/Coffee & Dessert served

3:15 p.m.-4:00 p.m.

New THSADA Board of Directors/Chairs Group and Individual Photos-Nile Room

4:00 p.m.-4:15 p.m.

Welcome to all Attendees/Exhibitors-Debbie Fuchs-President-THSADA-Main Stage-Kalahari Ballroom

4:15 p.m.-5:05 p.m.

Texas School Law for all Athletic Administrators-Kalahari Ballroom-Presented by Law Office of M. Duane Miller

Introduction: Debbie Fuchs-President-THSADA

Jim Walsh-Shareholder-Walsh-Gallegos

TAAC 302

5:05 p.m.-5:20 p.m.

BREAK-Kalahari Lobby

5:20 p.m.- 6:10 p.m.

Texas School Law for all Athletic Administrators-Kalahari Ballroom-Presented by Nevco Sports

Introduction: Debbie Fuchs-President-THSADA

Jim Walsh-Shareholder-Walsh-Gallegos

TAAC 304

6:10 p.m.

Paragon Sports Constructors

8:00 p.m.-

Kickoff Reception-Event Barn-Presented by Paragon Sports Constructors

Conference attendees are welcome. Please wear your attendee badge for event entry.

Monday, June 12th

- 7:30 a.m.-4:00 p.m. Attendee/Superintendent Registration-Kilimanjaro Ballroom-Registration 5-6
Exhibitor Registration-Kilimanjaro Ballroom-Registration 7
- 7:30 a.m. Coffee available-Clubhouse- Kilimanjaro Lobby
- 8:15 a.m. **Opening General Session-Kalahari Ballroom**
Rusty Dowling-Executive Director-THSADA/Johanna Denson-Director of TAAC
- 8:35 a.m.-9:25 a.m. **State of High School Athletics in Texas-Kalahari Ballroom-Presented by Rank One**
Introduction: Philip O'Neal-Director of Athletics-Mansfield ISD-incoming President-THSADA
Dr. Charles Breithaupt-Executive Director-University interscholastic League
Dr. Jamey Harrison-Deputy Executive Director-University Interscholastic League
Ray Zepeda-Director of Athletics-University Interscholastic League
TAAC 101
- 9:25 a.m.- 9:45 a.m. **BREAK-Clubhouse- Kilimanjaro Lobby**
Mega Drawing sales begin
- 9:45 a.m.-10:35 a.m. **Superintendents Panel-Kalahari Ballroom-Presented by sportsYou**
Introduction: Leslie Slovak-Director of Athletics-Richardson ISD-President-elect-THSADA
Moderator: Dr. Roland Hernandez-Superintendent of Schools-Corpus Christi ISD
Dr. Marty Crawford-Superintendent of Schools-Tyler ISD
Dr. Alicia Noyola-Superintendent of Schools-Harlingen CISD
Richard Kilgore-Superintendent of Schools-Bruceville-Eddy ISD
Dr. Jason McCullough-Superintendent of Schools-Mt. Vernon ISD
- 10:35 a.m.-10:55 a.m. **Break-Clubhouse-Kilimanjaro Lobby**
- 10:55 a.m.-11:45 a.m. **QUAD A Session-UIL DEC Procedures-Salon A-B-C Presented by Athletes to Athletes**
Introduction: David Kuykendall-Past President-THSADA
Debbie Fuchs-President-THSADA
Ray Zepeda-Director of Athletics-University Interscholastic League
Dr. Mark Cousins-Director of Eligibility and Education-University Interscholastic League
- 10:55 a.m.-11:45 a.m. **Professional Relationships with all Stakeholders-Kalahari Ballroom-Presented by Game One**
Introduction-Leslie Slovak-Richardson ISD-President-elect-THSADA
Moderator: Dr. Mark Henry-Superintendent of Schools-Cypress-Fairbanks ISD
Dr. Greg Poole-Superintendent of Schools-Barbers Hill ISD
Michael Lamb-Superintendent of Schools-Little Elm ISD
Curtis Rhodes-Superintendent of Schools-Needville ISD
Kurt Ashmore-Superintendent of Schools-Wellington ISD
TAAC 301
- 11:45 a.m.-1:15 p.m. **Lunch on your own-Enjoy the Kalahari!**
- 1:15 p.m.-2:05 p.m. **UIL PAPF Documentation/Waivers-Kalahari Ballroom-Presented by GoFan**
Introduction: Leslie Slovak-Director of Athletics-Richardson ISD-President elect-THSADA
Moderator: Johanna Denson-Director of TAAC-THSADA
Spencer Gantt-Director of Athletics-Victoria ISD
Brad Thiessen-Director of Athletics-Amarillo ISD
Ron Adame-Director of Athletics-Sharyland ISD
Frenchey McCrea, Jr.-Director of Athletics-San Felipe Del Rio CISD
TAAC 104
- 1:15 p.m.-2:05 p.m. **Ethics for Athletic Administrators/Athletic Staff-Salon D**
Introduction: Rodney Chant-Director of Athletics-former President-San Angelo ISD
Dr. Cody Moree-Chair-UIL Legislative Council-Superintendent of Schools-Apple Springs ISD
Todd Pawelek-Superintendent of Schools-Falls City ISD
TAAC 305
- 1:15 p.m.-2:05 p.m. **QUAD A Session-Managing Athletic Events Panel-Salon A-B-C Presented by Game Court Services**
Introduction: Debbie Fuchs-President-THSADA
David Kuykendall-Past President-THSADA
Carla Newsome-Assistant Director of Athletics-Alvin ISD
Mark Baker-Assistant Director of Athletics-San Angelo ISD
Chris Burtch-Assistant Director of Athletics-Frisco ISD

- 2:05 p.m.-2:25 p.m. **BREAK-Clubhouse- Kilimanjaro Lobby**
- 2:25 p.m.-3:15 p.m. **TRS Session-Salon D-Presented by Equitable Advisors**
Introduction: Leslie Slovak-Director of Athletics-Richardson ISD-President elect-THSADA
Paula Mayfield-Benefits Educator
Chris Roberts-Managing Partner-Retirement Planning Specialist
Ryan Ellis-Senior Vice-President
- 2:25 p.m.-3:15 p.m. **Addressing Student/Parent/Fan Behaviors-Salon A-B-C Presented by RFS Sports**
Introduction: Rodney Chant-Director of Athletics-San Angelo ISD-former President-THSADA
Moderator: Lance Carter-Director of Athletics-Katy ISD
Bobby Cruz-Director of Athletics-United ISD
Cristie Liles-Director of Athletics-Lewisville ISD
Paula Gamble- Principal Pflugerville Connally High School
Kody Groves-Director of Athletics-Mesquite ISD
TAAC 308
- 2:25 p.m.-3:15 p.m. **Conducting a Thorough UIL investigation-Kalahari Ballroom-Presented by Snap! Mobile**
Introduction: Philip O'Neal-Director of Athletics-Mansfield ISD-incoming President-THSADA
Moderator-Johanna Denson-Director of TAAC-THSADA
Eric Persyn-Director of Athletics-Keller ISD
Kelly Parker-Director of Athletics-North East ISD
Ben Pardo-Director of Athletics-Pearland ISD
Joey Florence-Director of Athletics-Denton ISD
TAAC 107
- 3:15 p.m.-3:30 p.m. **BREAK-Clubhouse- Kilimanjaro Lobby**
- 3:30 p.m.-4:00 p.m. **NIAAA/THSCA/THSADA-Updates-Kalahari Ballroom**
Becky Moran-Associate Executive Director-NIAAA
Joe Martin-Executive Director-THSCA
Rusty Dowling-Executive Director-THSADA
Jeff Altman-Director of Sponsorships, Marketing & Innovation-Whataburger Restaurants
- 4:00 p.m. **Trade Show Meeting-Zambezi/Nile Room**
All Exhibitors/Sponsors
Bill Daws-Director of Exhibits/Joe Barnett-Assistant Exhibit Coordinator
Dave Stephenson-Director of Strategic Partnerships
- 4:00 p.m.-5:00 p.m. **Stephen Mackey-Kalahari Ballroom**
Introduction: Debbie Fuchs-President-THSADA
TAAC 504
- 5:00 p.m.-8:00 p.m. **Daktronics-Monday Trade Show Festival-Kilimanjaro Ballroom**
Rusty Dowling-Executive Director-THSADA
Paul Wildeman-Daktronics
Mega Drawing Sales will be available
End of the Day – Enjoy the amenities of the Kalahari Resort!
- Tuesday, June 13th**
- 7:30 a.m. **Registration-Hellas Construction-Benny Carter Memorial Golf Tournament**
The Golf Club at Star Ranch-2500 FM 685, Hutto, Texas
- 8:30 a.m. **Shotgun Start**
Separate registration required
- 8:00 a.m. **Conference Registration Opens-Coffee Available-Clubhouse-Kilimanjaro Lobby**
- 8:00 a.m. **UIL Legislative Council - On Your Own**
- 9:30 a.m.-10:20 a.m. **Critical Components of the Athletic Department Handbook-Kalahari Ballroom-Presented by Spectrum/Watchfire**
Introduction: Philip O'Neal-Director of Athletics-Mansfield ISD-incoming President-THSADA
Moderators-Johanna Denson-THSADA/Brenda Marshall-Director of Athletics-Corpus Christi ISD
Interactive process with Attendees
TAAC 201
- 9:30 a.m.-10:20 a.m. **Developing Positive Relationships with Various Media Sources-Salon A-B-C Presented by Gipper**
Introduction: Leslie Slovak-Director of Athletics-Richardson ISD-President-elect-THSADA
Moderator-Shane Hildreth-CEO-VYPE Magazine
Todd Lamb-Athletic Communications Coordinator-Dallas ISD
Rusty Odom-Assistant Director Broadcast Production/Sports Information-Humble ISD
David Hinojosa-Staff Writer-San Antonio Express-News
Lia Assimakopoulos-High School Sports Reporter-Dallas Morning News
TAAC 306

- 9:30 a.m.-10:20 a.m. **QUAD A Session-How to Conduct Staff Meetings-Salon D-Presented by VitalSigns Wall of Fame**
Introduction: David Kuykendall-Past President-THSADA
Debbie Fuchs-President-THSADA
Jared Hunt-Director of Athletics-Academy ISD
Dena Scott-Director of Athletics-Fort Bend ISD
- 10:20 a.m.-10:40 a.m. **BREAK-Clubhouse- Kilimanjaro Lobby**
- 10:40 a.m.-11:30 a.m. **Athletic personnel: Pre-Post Conference/Documentation/Evaluation-Kalahari Ballroom-Presented by Gilman Gear**
Introduction: Philip O'Neal-Director of Athletics-Mansfield ISD-incoming President-THSADA
Moderator: Todd Vesely-Director of Athletics-Fort Worth ISD
Elisha Thompson-Director of Athletics-LaPorte ISD
Tracey Borchardt-Director of Athletics-Ector County ISD
Armando Jacinto-Director of Athletics-Spring ISD
Kyle Craighead- Director of Athletics-Wylie ISD
TAAC 202
- 10:40 a.m.-11:30 a.m. **Considerations for Construction/Installation/Renovation Projects-Salon D-Presented by Covington/Ponder**
Introduction: Leslie Slovak-Director of Athletics-Richardson ISD-President-elect-THSADA
"How to choose and protect your gym floors".
James Cherry-Covington NAH
Brad Burns, CAA-Ponder Company
TAAC 401
- 10:40 a.m.-11:30 a.m. **QUAD A Resume/Cover Letter Review-1st Session-Salon A-B-C**
Introduction: Debbie Fuchs-President-THSADA/David Kuykendall-Past President-THSADA
Table #1-Darby Young-Director of Athletics-Klein ISD
Table #2-Kirk Eaton-Assistant Athletic Director-Cy Fair ISD
Table #3-Leal Anderson-Director of Athletics-Austin ISD
Table #4-Stan Laing-Director of Athletics-Northside ISD
Table #5-Billy Harlan-Superintendent of Schools-Academy ISD
Table #6-Dr.Greg Bonewald-Superintendent of Schools-Wimberley ISD
Table #7-Joe Craig-Superintendent of Schools-Rogers ISD
Table #8-Dr. Denise Monzingo-Superintendent of Schools-Rockdale ISD
- 11:30 a.m.-1:30 p.m. **Midday Tradeshow Open-Kilimanjaro Ballroom (DRAWINGS)**
Lunch will be served
- 1:30 p.m.-2:20 p.m. **1A-4A Athletic Directors-Focus on Small School Athletic Leadership-Kalahari Ballroom-Presented by Brock USA**
Introduction: Leslie Slovak-Director of Athletics-Richardson ISD-President-elect-THSADA
Moderator-Jared Hunt-Director of Athletics-Academy ISD
Sammy Burnett-Athletic Director/Head Football Coach-Brownwood ISD
Brian Gibson-Athletic Director/Head Football Coach-Wink-Loving ISD
Tim Wylie-Athletic Director/Head Football Coach-Blue Ridge ISD
Ryan Roecker-Athletic Director/Head Football Coach-Brazos ISD
TAAC 210
- 1:30 p.m.-2:20 p.m. **Athletic Facility Design-Project Planning and Programming-Salon D-Presented by LPA**
Introduction: Philip O'Neal-Director of Athletics-Mansfield ISD-incoming President-THSADA
Building Your Next Stadium: How to Program, Design and Build in Uncertain Economic Times
Arash Izadi PLA, ASLA, LEED AP BD+C- Director of Sport + Recreation - LPA
TAAC 401
- 1:30 p.m.-2:20 p.m. **QUAD A Resume/Cover Letter Review-2nd Session-Salon A-B-C**
Introduction: Debbie Fuchs-President-THSADA/David Kuykendall-Past President-THSADA
Table #1-Darby Young-Director of Athletics-Klein ISD
Table #2-Kirk Eaton-Assistant Athletic Director-Cy Fair ISD
Table #3-Leal Anderson-Director of Athletics-Austin ISD
Table #4-Stan Laing-Director of Athletics-Northside ISD
Table #5-Billy Harlan-Superintendent of Schools-Academy ISD
Table #6-Dr. Greg Bonewald-Superintendent of Schools-Wimberley ISD
Table #7-Joe Craig-Superintendent of Schools-Rogers ISD
Table #8-Dr. Denise Monzingo-Superintendent of Schools-Rockdale ISD
- 2:20 p.m.- 2:40 p.m. **BREAK-Clubhouse- Kilimanjaro Lobby**

- 2:40 p.m.-3:30 p.m. THSADA Committee Meetings-Kalahari Ballroom-Main stage
Officials Committee-Portia Room (Downstairs)
Introduction: Rusty Dowling-Executive Director-THSADA
- 2:40 p.m.-3:30 p.m. QUAD A Wrap Up Session-Salon A-B C – Presented by LED Partners
David Kuykendall-Past President-THSADA
Debbie Fuchs-President-THSADA
- 4:00 p.m.-6:00 p.m. PBK Sports Tuesday Tradeshow Festival-Kilimanjaro Ballroom (DRAWINGS)
Rusty Dowling-Executive Director-THSADA
Juan Lopez-Partner, Director of Sports Planning and Design-PBK Sports
- 6:00 p.m. *End of the Day – Enjoy the amenities of the Kalahari Resort*

Wednesday, June 14th

- 7:30 a.m. Coffee available-Kalahari Ballroom Lobby
- 7:30 a.m.-8:50 a.m. New THSADA Board of Directors/Chairs-Breakfast Orientation-Portia Room
- 9:00 a.m.-9:50 a.m. THSADA Committee Updates-Kalahari Ballroom
Membership/Awards/Policy/Publications/Athletic/Officials/NIAAA/TAAC
Introduction-Rusty Dowling-Executive Director-THSADA
- 9:50 a.m.-10:15 a.m. THSADA 2023 Board/Chairs Introductions-Main Stage-Kalahari Ballroom
Introductions-Rusty Dowling-Executive Director-THSADA
Philip O’Neal-President-Mansfield ISD
Leslie Slovak-President-elect-Richardson ISD
Debbie Fuchs-Past President-THSADA
(Installation of New Board of Directors)
- 10:15 a.m.-11:10 a.m. UIL Legislative Council Update Session-Main Stage-Kalahari Ballroom-Presented by HomeTown Ticketing
For all Attendees and QUAD A Attendees
Introduction-Philip O’Neal-Director of Athletics-Mansfield ISD-President-THSADA
Dr. Charles Breithaupt-Executive Director-UIL
Dr. Jamey Harrison-Deputy Director-UIL
Ray Zepeda-Director of Athletics-UIL
TAAC 102
- 11:10 a.m.-11:20a.m. Break
- 11:20 a.m.-
Closing Remarks
Philip O’Neal-Director of Athletics-Mansfield ISD-President-THSADA
Rusty Dowling-Executive Director-THSADA
Conference Mega Drawings-Kalahari Ballroom