

2024 State Conference



Texas High School Athletic Directors Association

53rd Annual State Conference and Professional Development Program
Sunday- Wednesday, June 2-5, 2024

Kalahari Resort & Conventions-3001 Kalahari Blvd. Round Rock, TX 78665

Sunday, June 2

7:00 a.m.-11:00 a.m.	LTI 638-Acacia/Bamboo Room
10:00 a.m.-6:00 p.m.	Attendee Registration-Kilimanjaro Ballroom
10:00 a.m.-6:00 p.m.	Exhibitor Registration-Kilimanjaro Ballroom
10:30 a.m.-11:00 a.m.	First-time State Conference attendees-includes QA/JHAMS-Crown Palm/Banyan Room Johanna Denson-Director of TAAC
11:00 a.m.-11:45 a.m.	<u>New</u> THSADA Board of Directors/Chairs Group and Individual Photos-Nile Room
11:15 a.m.	QUAD A Mentor Meeting-Salon A-B-C-D Deb Fuchs/David Kuykendall-QUAD A Coordinators
11:15 a.m.	Awards Committee meet to organize-Kalahari Ballroom E
11:45 a.m.-12:45 p.m.	<u>QUAD A Orientation/Officers/Mentor Introduction-Salon A-B-C-D</u> Introduction: David Kuykendall-QUAD A Co-Coordinator-THSADA Debbie Fuchs-QUAD A Co-Coordinator-THSADA Andre Walker-incoming President-elect-Director of Athletics-Houston ISD Leslie Slovak-President-elect-THSADA-Director of Athletics-Richardson ISD
12:00 p.m.-1:00 p.m.	Hall of Honor Inductee and Family photos/Interviews-Nile Room
1:30 p.m.-3:15 p.m.	<u>PBK Sports-THSADA Hall of Honor Celebration-Kalahari Ballroom</u> Master of Ceremonies: Bob DeJonge-Associate Executive Director of Athletics-THSADA Hall of Honor Inductees: Philip O'Neal-Mansfield ISD (Retired) Maria Kennedy-El Paso ISD (Retired) Debbie Fuchs-Clear Creek ISD (Retired) <i>Separate registration required/Coffee & Dessert served</i>
3:15 p.m.-4:00 p.m.	Open
4:00 p.m.-4:15 p.m.	<u>Welcome Attendees</u> Rusty Dowling-Executive Director-THSADA Philip O'Neal-President-THSADA
4:15 p.m.-5:05 p.m.	<u>Texas School Law for all Athletic Administrators-Presented by Musco-Kalahari Ballroom</u> Introduction: Philip O'Neal-President-THSADA Jim Walsh-Shareholder-Walsh-Gallegos Kyle Robinson Roalson P.C. TAAC 302
5:05 p.m.-5:15 p.m.	BREAK
5:15 p.m.- 6:05 p.m.	<u>Texas School Law for all Athletic Administrators-Presented by Spectrum by Watchfire-Kalahari Ballroom</u> Introduction: Leslie Slovak-President-elect-THSADA-Director of Athletics-Richardson ISD Jim Walsh-Shareholder-Walsh-Gallegos Kyle Robinson Roalson P.C. TAAC 304
6:10 p.m.	Kickoff Reception Welcome-Presented by Paragon Sports Constructors-Kalahari Ballroom
8:00 p.m.-	<u>Kickoff Reception-Presented by Paragon Sports Constructors-Event Barn</u> <i>Athletic Administrators please wear your conference badge</i>

Monday, June 3

- 8:00 a.m.-4:00 p.m. Attendee Registration-Kilimanjaro Ballroom
Exhibitor Registration-Kilimanjaro Ballroom
- 9:00 a.m. **Opening General Session-Kalahari Ballroom**
Rusty Dowling-Executive Director-THSADA/Johanna Denson-Director of TAAC
- 9:15 a.m.-10:05 a.m. **State of High School Athletics in Texas-UIL Staff-Presented by RefReps-Kalahari Ballroom**
Introduction: Philip O'Neal-President-THSADA
Dr. Charles Breithaupt-Executive Director-University Interscholastic League
Dr. Jamey Harrison-Deputy Director-University Interscholastic League
Ray Zepeda-Director of Athletics-University Interscholastic League
TAAC 101
- 10:05 a.m.-10:15 a.m. **BREAK**
Mega Drawing sales begin
- 10:15 a.m.-11:00 a.m. **Addressing Concerns with NIL and Transfer Policies in Texas Public Schools**
Presented by HomeTown Ticketing-Kalahari Ballroom
University Athletic Directors Panel
Introduction: Leslie Slovak-President-elect-THSADA-Director of Athletics-Richardson ISD
Moderator: Charles Breithaupt-Executive Director-University Interscholastic League
Chris Del Conte-Director of Athletics-University of Texas
Lisa Campos-Director of Athletics-University of Texas-San Antonio (Brooke Williams-Director of Compliance)
Rick Hart-Director of Athletics-Southern Methodist University
Jared Mosley-Director of Athletics-University of North Texas
- 11:00 a.m.-11:10 a.m. **BREAK**
- 11:10 a.m.-12:00 p.m. **Coaching Leadership-Presented by SportsKey-Kalahari Ballroom**
Introduction-Andre Walker-President-elect-THSADA-Director of Athletics-Houston ISD
Moderator: Joe Martin-Executive Director-THSCA
Morgan Rogers-Grand Oaks High School-Head Volleyball Coach-Conroe ISD
Willie Gaston-North Shore High School-Head Football Coach-Galena Park ISD
Matt Wester-Plano East High School-Head Boys Basketball Coach-Plano ISD
Rhonda Farney-Georgetown HS-Girls Athletics Coordinator-Head Girls Basketball-Georgetown ISD
- 11:10 a.m. Tradeshow Meeting-All Exhibitors-Kilimanjaro Aisle 100/Stage
Dave Stephenson-Director of Strategic Partnerships-THSADA
- 12:00 p.m.-2:00 p.m. **Tradeshow Lunch-Kilimanjaro Ballroom**
Rusty Dowling-Executive Director-THSADA
Complimentary Lunch / Drinks Provided
Mega Drawing Sales will be available-100
- 1:30 p.m. QUAD A Photo-Staircase (escalators)-Ellissa Unger-Director of Administrative Services
- 2:00 p.m.-2:50 p.m. **Athletic Department Organization/Management and Administration**
Presented by VitalSigns Wall of Fame-Acacia/Bamboo Room
Introduction: Joe Young-Superintendent of Schools-Brownwood ISD
Lance Carter-Director of Athletics-Katy ISD
Jim Garfield-Director of Athletics-Abilene ISD
TAAC 204
- 2:00 p.m.-2:50 p.m. **Developing a Head Coaches Academy-Presented by Game One-Kalahari Ballroom**
Introduction: Dr. Roland Hernandez-Superintendent of Schools-Corpus Christi ISD
Kevin Starnes-Director of Athletics-College Station ISD
Dena Scott-Director of Athletics-Fort Bend ISD
TAAC 301
- 2:00 p.m.-2:50 p.m. **QUAD A-Landing the Athletic Administrators Interview-Salon A-B-C-D**
Introduction: Leslie Slovak-President-elect-THSADA-Director of Athletics-Richardson ISD
Debbie Fuchs-QUAD A Co-Coordinator-THSADA
David Kuykendall-QUAD A Co-Coordinator-THSADA
Dr. Curtis Culwell-Culwell Consulting Inc.
- 2:00 p.m.-2:50 p.m. **UIL session-Required procedures for District Executive Committee Hearings-Portia Room**
Introduction: Philip O'Neal-President-THSADA
Ray Zepeda-Director of Athletics-University Interscholastic League
Grace McDowell-Assistant Director of Athletics-University Interscholastic League
Dr. Mark Cousins- Director of Eligibility and Education-University Interscholastic League
- 2:00 p.m.-2:50 p.m. **Athletic Department Best Business Practices-Preparing an Annual Athletic Budget**
Presented by Stantec-Crown Palm/Banyan Room
Introduction: Andre Walker-President-elect-THSADA-Director of Athletics-Houston ISD
Greg Priest-Director of Athletics-Tyler ISD
Chris Feris-Director of Athletics-Conroe ISD
TAAC 205

- 2:50 p.m.-3:10 p.m. COFFEE BREAK-Clubhouse/Outside Kilimanjaro Ballroom
- 3:10 p.m.-4:00 p.m. Developing a Championship Culture-Presented by Gipper-Kalahari Ballroom
Introduction: Rodney Chant-Executive Director of Athletics-San Angelo ISD
Dr. Ron Jackson-Director of Athletics-Beaumont ISD
Todd York-Director of Athletics-Midlothian ISD
TAAC 305
- 3:10 p.m.-4:00 p.m. Event Emergency Action Plans-Presented by DTN-Acacia/Bamboo Room
Introduction: Philip O'Neal-President-THSADA
Ron Adame-Director of Athletics-Sharyland ISD
James Nunn-Director of Athletics-Socorro ISD
TAAC 502
- 3:10 p.m.-4:00 p.m. QUAD A Session-Superintendent's Perspective of an Athletic Director-Salon A-B-C-D
Introduction: Andre Walker-President-elect-THSADA-Director of Athletics-Houston ISD
Richard Kilgore-Superintendent of Schools-Bruceville-Eddy ISD
Dr. Leonard Merrell-former Superintendent of Schools-Katy ISD
- 3:10 p.m.-4:00 p.m. UIL session-Compliance/Waivers-Portia Room
Introduction: Dr. Roland Hernandez-Superintendent of Schools-Corpus Christi ISD
Dr. Kevin Jones-Policy Director-University Interscholastic League
Nakita Guillory-Waiver Officer-University Interscholastic League
- 3:10 p.m.-4:00 p.m. Athletic Department Best Business Practices-Department Payment Procedures-Crown Palm/Banyan Room
Introduction: Dr. Joe Young-Superintendent of Schools-Brownwood ISD
Interactive Session
- 4:00 p.m.-6:00 p.m. Daktronics Tradeshow Festival-Kilimanjaro Ballroom
Rusty Dowling-Executive Director-THSADA
Paul Wildeman-Daktronics
Complimentary Appetizers Provided / Complimentary Drink Ticket(s) sent via Email
Mega Drawing tickets available-stage
- Tuesday, June 4**
- 7:15 a.m. Registration-Hellas Construction-Benny Carter Memorial Golf Tournament
The Golf Club at Star Ranch-2500 FM 685, Hutto
Separate registration required
Complimentary breakfast (provided by Whataburger) and Lunch
- 8:30 a.m. Shotgun Start--Hellas Construction-Benny Carter Memorial Golf Tournament
- 8:00 a.m. Attendee Registration-Kilimanjaro Ballroom-Registration 4
- 8:00 a.m.-10:00 a.m. Tradeshow Taco Tuesday Breakfast-Kilimanjaro Ballroom
Rusty Dowling-Executive Director-THSADA
Complimentary Breakfast/ Coffee Provided
- 10:00 a.m.-10:50 a.m. Managing the Athletic Administrator/Head Coach Position 1A-6A
Presented by Brock USA-Acacia/Bamboo Room
Introduction: Philip O'Neal-President-THSADA
Ryan Roecker-Director of Athletics/Head Football Coach-Brazos ISD
Ricky Meeks-Director of Athletics/Head Football Coach-Center ISD
TAAC 203
- 10:00 a.m.-10:50 a.m. Recruiting/Retention of Athletic Personnel-Presented by Mammoth-Kalahari Ballroom
Introduction: Rodney Chant-Director of Athletics-San Angelo ISD
Spencer Gantt-Director of Athletics-Victoria ISD
Damion Hopkins-Director of Athletics-Royal ISD
TAAC 209
- 10:00 a.m.-10:50 a.m. QUAD A AD Panel-Managing Crisis. Having Difficult Conversations-Presented by NOVUS-Salon A-B-C-D
Introduction: Dr. Joe Young-Superintendent of Schools-Brownwood ISD
Moderators-Debbie Fuchs/David Kuykendall-QUAD A Co-Coordinator-THSADA
Leslie Slovak-Director of Athletics-Richardson ISD
Andre Walker-Director of Athletics-Houston ISD
Becky Craig-Assistant Director of Athletics-Frisco ISD
Kae Walker-Assistant Director of Athletics-Galena Park ISD
- 10:00 a.m.-10:50 a.m. JHAMS- Administrative Relationships when Hiring Coaches-Portia Room
Introduction/Moderator-Kyle Green-Assistant Director of Athletics-Katy ISD
Lesley Stewart-Prosper ISD
Kristy Schreiber-Georgetown ISD
David Cavazos-Harlingen CISD
- 10:00 a.m.-10:50 a.m. Considerations for Construction/Installation/Renovation Projects-Paragon Sports Constructors
Presented by Honest Game-Crown Palm/Banyan Room
Introduction: Dr. Roland Hernandez-Superintendent of Schools-Corpus Christi ISD
TAAC 402
- 10:50 a.m.-11:10 a.m. COFFEE BREAK-Clubhouse/Outside Kilimanjaro Ballroom

- 11:10 a.m.-12:00 p.m. **Crisis Management/Conflict Resolution-Presented by Metrasens-Kalahari Ballroom**
Introduction: Dr. Roland Hernandez-Superintendent of Schools-Corpus Christi ISD
Jay Zeller-Director of Athletics-Brazosport ISD
Jerod Womack-Director of Athletics-Mansfield ISD
TAAC 303
- 11:10 a.m.-12:00 p.m. **Is an LED Display Right for You?-Presented by Varsity Made-Acacia/Bamboo Room**
Introduction: Leslie Slovak-Director of Athletics-Richardson ISD
Wrightson, Johnson, Haddon and Williams, Inc.
TAAC 405
- 11:10 a.m.-12:00 p.m. **JHAMS- Developing a Culture for Feeder Programs-Portia Room**
Introduction-Rodney Chant-Executive Director of Athletics-San Angelo ISD
Mike Bass-Director of Athletics-Alvin ISD
- 11:10 a.m.-12:00 p.m. **QUAD A-Resume Review-1st Session-Salon A-B-C-D (pre-registration required)**
Introduction: Debbie Fuchs-QUAD A Co-Coordinator-THSADA
David Kuykendall-QUAD A Co-Coordinator-THSADA
- 12:00 p.m.-2:00 p.m. Lunch Break
- 2:00 p.m.-2:50 p.m. **JHAMS- UIL Issues & JH Athletics-Portia Room**
Introduction-Rodney Chant-Director of Athletics-San Angelo ISD
Joseph Garmon-Assistant Director of Athletics-University Interscholastic League
AJ Martinez-Assistant Director of Athletics-University Interscholastic League
Grace McDowell-Assistant Director of Athletics-University Interscholastic League
- 2:00 p.m.-2:50 p.m. **QUAD A-Resume Review-2nd Session-Salon A-B-C-D (pre-registration required)**
Introduction: Debbie Fuchs-QUAD A Co-Coordinator-THSADA
David Kuykendall-QUAD A Co-Coordinator-THSADA
- 2:00 p.m.-2:50 p.m. **Athletic Directors by Invitation-Athlife Foundation-Acacia/Bamboo Room**
Introduction: Rusty Dowling-Executive Director-THSADA
Jeff McCann-Executive Director & Vice-President-David W. Walsh, Ph.D.-Clinical Associate Professor & Internship Coordinator-University of Houston
Dallas ISD/Houston ISD/San Antonio ISD/Fort Worth ISD/Austin ISD/EL Paso ISD/Brownsville ISD
- 2:00 p.m.-2:50 p.m. **UIL Session-Athletic Eligibility-Presented by RFS Sports-Kalahari Ballroom**
Introduction: Dr. Joe Young-Superintendent of Schools-Brownwood ISD
Dr. Mark Cousins-Director of Eligibility and Education-University Interscholastic League
- 2:50 p.m.- 3:10 p.m. COFFEE BREAK-Clubhouse/Outside Kilimanjaro Ballroom
- 3:10 p.m.-4:00 p.m. **Mental Health/Stress Management for Athletic Personnel-Presented by ProtectED-Kalahari Ballroom**
Introduction: Philip O'Neal-President-THSADA
TBA
TAAC 504
- 3:10 p.m.-4:00 p.m. **Bond Support by Athletic Administration/Campus Athletic Personnel-Presented by Schoolfundr-Acacia/Bamboo**
Introduction-Roland Hernandez-Superintendent of Schools-Corpus Christi ISD
LPA Design Studios Staff
TAAC 403
- 3:10 p.m.-4:00 p.m. **Athletic Department Best Business Practices-Developing Equipment Replacement/Facility Maintenance Schedules-Crown Palm/Banyan Room**
Introduction: Joe Young-Superintendent of Schools-Brownwood ISD
Dre' Thompson-Director of Athletics-Aldine ISD
Gilbert Leal-Director of Athletics-Brownsville ISD
TAAC 404
- 3:10 p.m.-4:00 p.m. **QUAD A Session w/Mentors-Salon A-B-C-D**
Introduction: Andre Walker-President-elect-THSADA-Director of Athletics-Houston ISD
Debbie Fuchs-QUAD A Co-Coordinator-THSADA
David Kuykendall-QUAD A Co-Coordinator-THSADA
- 3:10 p.m.-4:00 p.m. **JHAMS-Tabletop Relevant Topic Discussion-Portia Room**
Introduction-Rodney Chant-Director of Athletics-San Angelo ISD
JHAMS Photo
- 4:00 p.m.-6:00 p.m. **PBK Sports Tradeshow Festival-Kilimanjaro Ballroom**
Rusty Dowling-Executive Director-THSADA
Juan Lopez-Partner, Director of Sports Planning and Design-PBK Sports
Complimentary Appetizers Provided / Complimentary Drink Ticket(s) sent via Email
Mega Drawing tickets available-stage

Wednesday, June 5

- 7:30 a.m. COFFEE BREAK-Outside Kalahari Ballroom
- 7:30 a.m.-8:30 a.m. **New** THSADA Board of Directors/Chairs-Breakfast Orientation-Portia Room
- 8:30 a.m.-9:15 a.m. **THSADA Committee Meetings-Kalahari Ballroom**
Introduction-Ellissa Unger-Director of Administrative Services-THSADA
Officials Committee-Mike Bass-Chair-Director of Athletics-Alvin ISD-Portia Room
Policy Committee-Silvia Salinas-Chair-Director of Athletics-Del Valle ISD
Athletic Committee-Stan Leech-Chair-Director of Athletics-Boerne ISD
TAAC Committee-Johanna Denson-Chair-Director of TAAC
Membership Committee-Tom Lee-Chair-Assistant Director of Athletics-Sharyland ISD
Publications Committee-Andrea Fluhman-Chair-Assistant Director of Athletics-Amarillo ISD
Awards Committee-Russ Reeves-Chair-Director of Athletics-Rockwall ISD
NIAAA Committee -Brenda Marshall-Chair-Director of Athletics-Corpus Christi ISD
- 9:30 a.m.-10:00 a.m. **THSADA Committee Updates-Kalahari Ballroom**
Introduction: Rusty Dowling-Executive Director-THSADA
Membership/Awards/Policy/Publications/Athletic/Officials/NIAAA/TAAC
- 10:00 a.m.-10:10 a.m. **THSADA 2024 Board/Chairs Introductions-Main Stage-Kalahari Ballroom**
Introduction-Rusty Dowling-Executive Director-THSADA
Philip O'Neal-Past President
Andre Walker-President-elect
Leslie Slovak-President-THSADA
(Installation of New Board of Directors)
- 10:10 a.m.-11:00 a.m. **UIL-THSADA-THSCA-Sportsmanship-The Texas Way!-Presented by Tarkett Sports-Kalahari Ballroom**
For all Attendees and QUAD A/JHAMS Attendees
Introduction-Rusty Dowling-Executive Director-THSADA
Joe Martin-Executive Director-THSCA
Ray Zepeda-Director of Athletics-UIL
- 11:00 a.m.-11:15a.m. Break (Last call for Mega Drawing tickets)
- 11:15 a.m.- **Closing Remarks-Kalahari Ballroom**
Leslie Slovak-President-THSADA-Director of Athletics-Richardson ISD
Rusty Dowling-Executive Director-THSADA
Mega Drawings - Melanie Hinson-Suzette Arriola