

# 2024 State Conference



## Texas High School Athletic Directors Association

53<sup>rd</sup> Annual State Conference and Professional Development Program

Sunday- Wednesday, June 2-5, 2024

Kalahari Resort & Conventions-3001 Kalahari Blvd. Round Rock, TX 78665

### Sunday, June 2

7:00 a.m.-11:00 a.m.	LTI 638-Cypress Room
10:00 a.m.-6:00 p.m.	Attendee Registration-Kilimanjaro Ballroom
10:00 a.m.-6:00 p.m.	Exhibitor Registration-Kilimanjaro Ballroom
10:30 a.m.-11:00 a.m.	First-time State Conference attendees-includes QA/JHAMS-Crown Palm/Banyan Room Johanna Denson-Director of TAAC
11:00 a.m.-11:45 a.m.	<u>New</u> THSADA Board of Directors/Chairs Group and Individual Photos-Nile Room
11:15 a.m.	QUAD A Mentor Meeting-Salon A-B-C-D Deb Fuchs/David Kuykendall-QUAD A Coordinators
11:15 a.m.	Awards Committee meet to organize-Kalahari Ballroom E
11:45 a.m.-12:45 p.m.	<u>QUAD A Orientation/Officers/Mentor Introduction-Salon A-B-C-D</u> Introduction: David Kuykendall-QUAD A Co-Coordinator-THSADA Debbie Fuchs-QUAD A Co-Coordinator-THSADA Andre Walker-incoming President-elect-Director of Athletics-Houston ISD Leslie Slovak-President-elect-THSADA-Director of Athletics-Richardson ISD
12:00 p.m.-1:00 p.m.	Hall of Honor Inductee and Family photos/Interviews-Nile Room
1:30 p.m.-3:15 p.m.	<u>PBK Sports-THSADA Hall of Honor Celebration-Kalahari Ballroom</u> Master of Ceremonies: Bob DeJonge-Associate Executive Director of Athletics-THSADA Hall of Honor Inductees: Philip O'Neal-Mansfield ISD (Retired) Maria Kennedy-EI Paso ISD (Retired) Debbie Fuchs-Clear Creek ISD (Retired) <i>Separate registration required/Coffee &amp; Dessert served</i>
3:15 p.m.-4:00 p.m.	Open
4:00 p.m.-4:15 p.m.	<u>Welcome Attendees</u> Rusty Dowling-Executive Director-THSADA Philip O'Neal-President-THSADA
4:15 p.m.-5:05 p.m.	<u>Texas School Law for all Athletic Administrators-Presented by Musco-Kalahari Ballroom</u> Introduction: Philip O'Neal-President-THSADA Jim Walsh-Shareholder-Walsh-Gallegos Kyle Robinson Roalson P.C. TAAC 302
5:05 p.m.-5:15 p.m.	BREAK
5:15 p.m.- 6:05 p.m.	<u>Texas School Law for all Athletic Administrators-Presented by Spectrum by Watchfire-Kalahari Ballroom</u> Introduction: Leslie Slovak-President-elect-THSADA-Director of Athletics-Richardson ISD Jim Walsh-Shareholder-Walsh-Gallegos Kyle Robinson Roalson P.C. TAAC 304
6:10 p.m.	Kickoff Reception Welcome-Presented by Paragon Sports Constructors-Kalahari Ballroom
8:00 p.m.-	<u>Kickoff Reception-Presented by Paragon Sports Constructors-Event Barn</u> <i>Athletic Administrators please wear your conference badge</i>

**Monday, June 3**

- 8:00 a.m.-4:00 p.m. Attendee Registration-Kilimanjaro Ballroom  
Exhibitor Registration-Kilimanjaro Ballroom
- 9:00 a.m. **Opening General Session-Kalahari Ballroom**  
Rusty Dowling-Executive Director-THSADA/Johanna Denson-Director of TAAC
- 9:15 a.m.-10:05 a.m. **State of High School Athletics in Texas-UIL Staff-Presented by RefReps-Kalahari Ballroom**  
Introduction: Philip O'Neal-President-THSADA  
Dr. Charles Breithaupt-Executive Director-University Interscholastic League  
Dr. Jamey Harrison-Deputy Director-University Interscholastic League  
Ray Zepeda-Director of Athletics-University Interscholastic League  
TAAC 101
- 10:05 a.m.-10:15 a.m. **BREAK**  
*Mega Drawing sales begin*
- 10:15 a.m.-11:00 a.m. **Addressing Concerns with NIL and Transfer Policies in Texas Public Schools**  
**Presented by HomeTown Ticketing-Kalahari Ballroom**  
**University Athletic Directors Panel**  
Introduction: Leslie Slovak-President-elect-THSADA-Director of Athletics-Richardson ISD  
Moderator: Charles Breithaupt-Executive Director-University Interscholastic League  
Chris Del Conte-Director of Athletics-University of Texas  
Lisa Campos-Director of Athletics-University of Texas-San Antonio  
Rick Hart-Director of Athletics-Southern Methodist University  
Jared Mosley-Director of Athletics-University of North Texas
- 11:00 a.m.-11:10 a.m. **BREAK**
- 11:10 a.m.-12:00 p.m. **Coaching Leadership-Presented by SportsKey-Kalahari Ballroom**  
Introduction-Andre Walker-President-elect-THSADA-Director of Athletics-Houston ISD  
Moderator: Joe Martin-Executive Director-THSCA  
Morgan Rogers-Grand Oaks High School-Head Volleyball Coach-Conroe ISD  
Willie Gaston-North Shore High School-Head Football Coach-Galena Park ISD  
Matt Wester-Plano East High School-Head Boys Basketball Coach-Plano ISD  
Rhonda Farney-Georgetown HS-Girls Athletics Coordinator-Head Girls Basketball-Georgetown ISD
- 11:10 a.m. Tradeshow Meeting-All Exhibitors-Kilimanjaro Aisle 100/Stage  
Dave Stephenson-Director of Strategic Partnerships-THSADA
- 12:00 p.m.-2:00 p.m. **Tradeshow Lunch-Kilimanjaro Ballroom**  
Rusty Dowling-Executive Director-THSADA  
Complimentary Lunch / Drinks Provided  
*Mega Drawing Sales will be available-100*
- 1:30 p.m. QUAD A Photo-Staircase (escalators)-Ellissa Unger-Director of Administrative Services
- 2:00 p.m.-2:50 p.m. **Athletic Department Organization/Management and Administration**  
**Presented by VitalSigns Wall of Fame-Acacia/Bamboo Room**  
Introduction: Dr. Joe Young-Superintendent of Schools-Brownwood ISD  
Lance Carter-Director of Athletics-Katy ISD  
Jim Garfield-Director of Athletics-Abilene ISD  
TAAC 204
- 2:00 p.m.-2:50 p.m. **Developing a Head Coaches Academy-Presented by Game One-Kalahari Ballroom**  
Introduction: Rodney Chant-Director of Athletics-San Angelo ISD  
Kevin Starnes-Director of Athletics-College Station ISD  
Dena Scott-Director of Athletics-Fort Bend ISD  
TAAC 301
- 2:00 p.m.-2:50 p.m. **QUAD A-Landing the Athletic Administrators Interview-Presented by CrowdNoise-Salon A-B-C-D**  
Introduction: Leslie Slovak-President-elect-THSADA-Director of Athletics-Richardson ISD  
Debbie Fuchs-QUAD A Co-Coordinator-THSADA  
David Kuykendall-QUAD A Co-Coordinator-THSADA  
Dr. Curtis Culwell-Culwell Consulting Inc.
- 2:00 p.m.-2:50 p.m. **UIL session-Required procedures for District Executive Committee Hearings-Portia Room**  
Introduction: Philip O'Neal-President-THSADA  
Ray Zepeda-Director of Athletics-University Interscholastic League  
Grace McDowell-Assistant Director of Athletics-University Interscholastic League  
Dr. Mark Cousins- Director of Eligibility and Education-University Interscholastic League
- 2:00 p.m.-2:50 p.m. **Athletic Department Best Business Practices-Preparing an Annual Athletic Budget**  
**Presented by Stantec-Crown Palm/Banyan Room**  
Introduction: Andre Walker-President-elect-THSADA-Director of Athletics-Houston ISD  
Greg Priest-Director of Athletics-Tyler ISD  
Chris Feris-Director of Athletics-Conroe ISD  
TAAC 205

- 2:50 p.m.-3:10 p.m. **COFFEE BREAK-Clubhouse/Outside Kilimanjaro Ballroom**
- 3:10 p.m.-4:00 p.m. **Developing a Championship Culture-Presented by Gipper-Kalahari Ballroom**  
Introduction: Rodney Chant-Executive Director of Athletics-San Angelo ISD  
Dr. Ron Jackson-Director of Athletics-Beaumont ISD  
Todd York-Director of Athletics-Midlothian ISD  
TAAC 305
- 3:10 p.m.-4:00 p.m. **Event Emergency Action Plans-Presented by DTN-Acacia/Bamboo Room**  
Introduction: Philip O'Neal-President-THSADA  
Ron Adame-Director of Athletics-Sharyland ISD  
James Nunn-Director of Athletics-Socorro ISD  
TAAC 502
- 3:10 p.m.-4:00 p.m. **QUAD A Session-Superintendent's Perspective of an Athletic Director-Salon A-B-C-D**  
Introduction: Andre Walker-President-elect-THSADA-Director of Athletics-Houston ISD  
Richard Kilgore-Superintendent of Schools-Bruceville-Eddy ISD  
Dr. Leonard Merrell-former Superintendent of Schools-Katy ISD
- 3:10 p.m.-4:00 p.m. **UIL session-Compliance/Waivers-Portia Room**  
Introduction: Dr. Roland Hernandez-Superintendent of Schools-Corpus Christi ISD  
Nakita Guillory-Waiver Officer-University Interscholastic League
- 3:10 p.m.-4:00 p.m. **Athletic Department Best Business Practices-Department Payment Procedures-Crown Palm/Banyan Room**  
Introduction: Dr. Joe Young-Superintendent of Schools-Brownwood ISD  
Interactive Session-Sandra Flinn, Suzette Arriola, Brad LaPlante, Darby Young
- 4:00 p.m.-6:00 p.m. **Daktronics Tradeshow Festival-Kilimanjaro Ballroom**  
Rusty Dowling-Executive Director-THSADA  
Paul Wildeman-Daktronics  
Complimentary Appetizers Provided / Complimentary Drink Ticket(s) sent via Email  
Mega Drawing tickets available-stage
- Tuesday, June 4**
- 7:15 a.m. **Registration-Hellas Construction-Benny Carter Memorial Golf Tournament**  
The Golf Club at Star Ranch-2500 FM 685, Hutto  
*Separate registration required*  
*Complimentary breakfast (provided by Whataburger) and Lunch*
- 8:30 a.m. **Shotgun Start--Hellas Construction-Benny Carter Memorial Golf Tournament**
- 8:00 a.m. **Attendee Registration-Kilimanjaro Ballroom-Registration 4**
- 8:00 a.m.-10:00 a.m. **Tradeshow Taco Tuesday Breakfast-Kilimanjaro Ballroom**  
Rusty Dowling-Executive Director-THSADA  
Complimentary Breakfast/ Coffee Provided
- 10:00 a.m.-10:50 a.m. **Managing the Athletic Administrator/Head Coach Position 1A-6A**  
**Presented by Brock USA-Acacia/Bamboo Room**  
Introduction: Philip O'Neal-President-THSADA  
Ryan Roecker-Director of Athletics/Head Football Coach-Brazos ISD  
Ricky Meeks-Director of Athletics/Head Football Coach-Center ISD  
TAAC 203
- 10:00 a.m.-10:50 a.m. **Recruiting/Retention of Athletic Personnel-Presented by ScoreVision-Kalahari Ballroom**  
Introduction: Rodney Chant-Director of Athletics-San Angelo ISD  
Spencer Gantt-Director of Athletics-Victoria ISD  
Damion Hopkins-Director of Athletics-Royal ISD  
TAAC 209
- 10:00 a.m.-10:50 a.m. **QUAD A AD Panel-Managing Crisis, Having Difficult Conversations-Presented by NOVUS-Salon A-B-C-D**  
Introduction: Dr. Joe Young-Superintendent of Schools-Brownwood ISD  
Moderators-Debbie Fuchs/David Kuykendall-QUAD A Co-Coordinators-THSADA  
Leslie Slovak-Director of Athletics-Richardson ISD  
Andre Walker-Director of Athletics-Houston ISD  
Becky Craig-Assistant Director of Athletics-Frisco ISD  
Kae Walker-Assistant Director of Athletics-Galena Park ISD
- 10:00 a.m.-10:50 a.m. **JHAMS-Administrative Relationships when Hiring Coaches-Portia Room**  
Introduction/Moderator-Kyle Green-Assistant Director of Athletics-Katy ISD  
Styler Haddock-Canyon ISD  
Lola Evans-Waxahachie ISD  
David Cavazos-Harlingen CISD
- 10:00 a.m.-10:50 a.m. **Considerations for Construction/Installation/Renovation Projects-Paragon Sports Constructors**  
**Presented by Honest Game-Crown Palm/Banyan Room**  
Introduction: Dr. Roland Hernandez-Superintendent of Schools-Corpus Christi ISD  
TAAC 402
- 10:50 a.m.-11:10 a.m. **COFFEE BREAK-Clubhouse/Outside Kilimanjaro Ballroom**

- 11:10 a.m.-12:00 p.m. **Crisis Management/Conflict Resolution-Presented by Metrasens-Kalahari Ballroom**  
Introduction: Andre Walker-Director of Athletics-Houston ISD  
Jay Zeller-Director of Athletics-Brazosport ISD  
Jerod Womack-Director of Athletics-Mansfield ISD  
TAAC 303
- 11:10 a.m.-12:00 p.m. **Is an LED Display Right for You?-Presented by Varsity Made-Acacia/Bamboo Room**  
Introduction: Leslie Slovak-Director of Athletics-Richardson ISD  
Wrightson, Johnson, Haddon and Williams, Inc.  
TAAC 405
- 11:10 a.m.-12:00 p.m. **JHAMS- Developing a Culture for Feeder Programs-Portia Room**  
Introduction-Rodney Chant-Executive Director of Athletics-San Angelo ISD  
Mike Bass-Director of Athletics-Alvin ISD
- 11:10 a.m.-12:00 p.m. **QUAD A-Resume Review-1st Session-Salon A-B-C-D (pre-registration required)**  
Introduction: Debbie Fuchs-QUAD A Co-Coordinator-THSADA  
David Kuykendall-QUAD A Co-Coordinator-THSADA
- 12:00 p.m.-2:00 p.m. Lunch Break
- 2:00 p.m.-2:50 p.m. **JHAMS- UIL Issues & JH Athletics-Portia Room**  
Introduction-Rodney Chant-Director of Athletics-San Angelo ISD  
Joseph Garmon-Assistant Director of Athletics-University Interscholastic League  
AJ Martinez-Assistant Director of Athletics-University Interscholastic League  
Grace McDowell-Assistant Director of Athletics-University Interscholastic League
- 2:00 p.m.-2:50 p.m. **QUAD A-Resume Review-2nd Session-Salon A-B-C-D (pre-registration required)**  
Introduction: Debbie Fuchs-QUAD A Co-Coordinator-THSADA  
David Kuykendall-QUAD A Co-Coordinator-THSADA
- 2:00 p.m.-2:50 p.m. **Athletic Directors by Invitation-Athlife Foundation-Acacia/Bamboo Room**  
Introduction: Rusty Dowling-Executive Director-THSADA  
Jeff McCann-Executive Director & Vice-President-David W. Walsh, Ph.D.-Clinical Associate Professor & Internship Coordinator-University of Houston  
Dallas ISD/Houston ISD/San Antonio ISD/Fort Worth ISD/Austin ISD/EL Paso ISD/Brownsville ISD
- 2:00 p.m.-2:50 p.m. **UIL Session-Athletic Eligibility-Presented by RFS Sports-Kalahari Ballroom**  
Introduction: Leslie Slovak-Director of Athletics-Richardson ISD  
Dr. Mark Cousins-Director of Eligibility and Education-University Interscholastic League
- 2:50 p.m.- 3:10 p.m. COFFEE BREAK-Clubhouse/Outside Kilimanjaro Ballroom
- 3:10 p.m.-4:00 p.m. **Mind Matters-Supporting Mental Health Needs of Student-Athletes-Presented by ProtectED-Kalahari Ballroom**  
Introduction: Philip O'Neal-President-THSADA  
Dr. Jeffrey Shahidullah-Dell Children's Mental Health  
TAAC 504
- 3:10 p.m.-4:00 p.m. **Bond Support by Athletic Administration/Campus Athletic Personnel-Presented by Schoolfundr-Acacia/Bamboo**  
Introduction-Roland Hernandez-Superintendent of Schools-Corpus Christi ISD  
LPA Design Studios Staff  
TAAC 403
- 3:10 p.m.-4:00 p.m. **Athletic Department Best Business Practices-Developing Equipment Replacement/Facility Maintenance Schedules-Crown Palm/Banyan Room**  
Introduction: Joe Young-Superintendent of Schools-Brownwood ISD  
Dre' Thompson-Director of Athletics-Aldine ISD  
Gilbert Leal-Director of Athletics-Brownsville ISD  
TAAC 404
- 3:10 p.m.-4:00 p.m. **QUAD A Session w/Mentors-Salon A-B-C-D**  
Introduction: Andre Walker-President-elect-THSADA-Director of Athletics-Houston ISD  
Debbie Fuchs-QUAD A Co-Coordinator-THSADA  
David Kuykendall-QUAD A Co-Coordinator-THSADA
- 3:10 p.m.-4:00 p.m. **JHAMS-Tabletop Relevant Topic Discussion-Portia Room**  
Introduction-Rodney Chant-Director of Athletics-San Angelo ISD  
*JHAMS Photo*
- 4:00 p.m.-6:00 p.m. **PBK Sports Tradeshow Festival-Kilimanjaro Ballroom**  
Rusty Dowling-Executive Director-THSADA  
Juan Lopez-Partner, Director of Sports Planning and Design-PBK Sports  
Complimentary Appetizers Provided / Complimentary Drink Ticket(s) sent via Email  
Mega Drawing tickets available-stage

**Wednesday, June 5**

7:30 a.m.

COFFEE BREAK-Outside Kalahari Ballroom

7:30 a.m.-8:30 a.m.

**New** THSADA Board of Directors/Chairs-Breakfast Orientation-Portia Room

8:30 a.m.-9:15 a.m.

**THSADA Committee Meetings-Kalahari Ballroom**

Introduction-Ellissa Unger-Director of Administrative Services-THSADA

Officials Committee-Mike Bass-Chair-Director of Athletics-Alvin ISD-Portia Room

Policy Committee-Silvia Salinas-Chair-Director of Athletics-Del Valle ISD

Athletic Committee-Stan Leech-Chair-Director of Athletics-Boerne ISD

TAAC Committee-Johanna Denson-Chair-Director of TAAC

Membership Committee-Tom Lee-Chair-Assistant Director of Athletics-Sharyland ISD

Publications Committee-Andrea Fluhman-Chair-Assistant Director of Athletics-Amarillo ISD

Awards Committee-Russ Reeves-Chair-Director of Athletics-Rockwall ISD

NIAAA Committee -Brenda Marshall-Chair-Director of Athletics-Corpus Christi ISD

9:30 a.m.-10:00 a.m.

**THSADA Committee Updates-Kalahari Ballroom**

Introduction: Rusty Dowling-Executive Director-THSADA

Membership/Awards/Policy/Publications/Athletic/Officials/NIAAA/TAAC

10:00 a.m.-10:10 a.m.

**THSADA 2024 Board/Chairs Introductions-Main Stage-Kalahari Ballroom**

Introduction-Rusty Dowling-Executive Director-THSADA

Philip O'Neal-Past President

Andre Walker-President-elect

Leslie Slovak-President-THSADA

(Installation of New Board of Directors)

10:10 a.m.-11:00 a.m.

**UIL-THSADA-THSCA-Sportsmanship-The Texas Way!-Presented by Mammoth-Kalahari Ballroom**  
*For all Attendees and QUAD A/JHAMS Attendees*

Introduction-Rusty Dowling-Executive Director-THSADA

Joe Martin-Executive Director-THSCA

Ray Zepeda-Director of Athletics-UIL

Stephen Mackey-2 Words-Character Development

11:00 a.m.-11:15a.m.

Break (Last call for Mega Drawing tickets)

11:15 a.m.-

**Closing Remarks-Kalahari Ballroom**

Leslie Slovak-President-THSADA-Director of Athletics-Richardson ISD

Rusty Dowling-Executive Director-THSADA

Mega Drawings - Melanie Hinson-Suzette Arriola